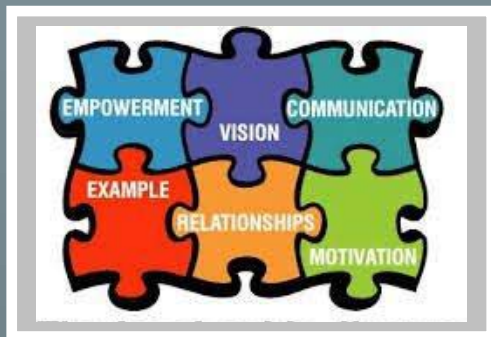


ALA Region 6 E-Blast Newsletter

JULY, 2014

VOLUME I, ISSUE I



Region 6 ... The Answer To Your Leadership Jigsaw

CONGRATULATIONS TO OUR 2014 RNC & ANC REPRESENTATIVES

Stacy Morrison from the Orange County Chapter will serve as the Region 6 representative on the Association Nominating Committee. They will be meeting in Chicago in November, 2014 to select the Association's 2015 Board of Directors.

Sue Bailey from the Greater Phoenix, Valley of the Sun Chapter will serve as the Region 6 Representative on the Regional Nominating Committee. They will be meeting in Phoenix in November, 2014 to select the Association's 2015 Regional Representatives.

CONGRATULATIONS STEVE MORRIS:

At the Association Luncheon at the 2014 Annual Conference in Toronto, Canada, **Steven Morris, CLM** of Allen Matkins Leck Gamble Mallory & Natsis LLP in San Francisco, was honored with the Outstanding Association Volunteer Award. Steve is an active member of the Golden Gate chapter and served as the Region 6's Director from May, 2010 to April, 2013.

Welcome to Region 6's newest form of communicating with our members. In an effort to be a resource for you in your quest to be the best leaders in your law firms and in your professional career, and as leaders of your chapters, the Region 6 team will be sending out a monthly e-blast newsletter to communicate what is going on in our Region and in our chapters. We hope you find it helpful. Please also join us on our new LinkedIn page where we welcome open discussions. Let's help each other put all the pieces of the puzzle together.

Congratulations to MARILYN GOFORTH The 2014 Region 6 Outstanding Volunteer

Nominations for our first annual Outstanding Volunteer award went out in April this year and five different notably dynamic and extraordinary members from across the region were nominated. All of the nominees were committed leaders in their chapters, ALA and the legal communities. It was a very difficult task for the Region 6 team to select one winner. But in the end, the following highlights earned Marilyn a scholarship to her choice of either a Business of Law Conference or one of the ALA Specialty Conferences.

The award was presented to Marilyn at her Chapter's July membership meeting. Marilyn will be attending the *Chapter Leadership Institute* with her Chapter later this month. Please join us in congratulating Marilyn.



Marilyn Goforth of Kolesar & Leatham of Las Vegas, the 2014 Outstanding Volunteer Recipient.

THE REGION 6 TEAM

Left to Right:

Lisa Neitzel, CLM, Regional Rep. lisa.neitzel@ndlf.com
Mark Bridgeman, CLM, At-Large Director. mark.bridgeman@usdoj.gov
Linda Quindt, CLM, Region 6 Director. lquindt@marksfinch.com
Suzanne Lawler, Regional Rep. slawler@steinlubin.com
Shaun Morrison, Regional Rep. smorrison@allenmatkins.com



Outstanding Volunteer *continued*

The following is the nomination for Marilyn Goforth:

1. Marilyn has been involved in Chapter leadership for many years, serving on the Board in multiple positions, including President. Under her leadership as President, the Chapter increased its membership and Business Associate sponsorship. She is currently serving as a Director again.
2. Marilyn has served on the Regional Nominating Committee and conference committees.
3. She has served as our Chapter's Community Challenge coordinator multiple times.
4. Marilyn has been on our Managing Partner Forum Committee since its inception (we recently held another very successful event).
5. She has served on our Chapter elections committee multiple times.
6. Marilyn is one of ALA's biggest cheerleaders, and has mentored many new members of our Chapter.
7. She is always professional and respectful of others in all of her communications and personal interactions.

Marilyn is constantly working to ensure that our Chapter [Las Vegas] is well run and successful in providing opportunities to all the members. Her Oklahoma charm makes her a "go-to" person when new members have questions. She is a joy to work with, and I can't think of anyone more deserving of being called an "Outstanding Volunteer."



*Marilyn Goforth
being presented the
2014 Outstanding
Volunteer Award
by Region 6
Director, Linda
Quindt at the July
meeting of the Las
Vegas Chapter*

CLI – Chapter Leadership Institute

July 18-19: San Antonio, Texas

Hilton Palacio del Rio

*To learn more about CLI, please
visit alanet.org/cli or call a
Region 6 team member*

RECENT CHAPTER VISITS:

Linda Quindt, CLM, recently attended the Sacramento Chapter's May monthly luncheon where she provided an ALA update to its members.

Mark Bridgeman, CLM, recently attended the Tucson-Old Pueblo Chapter's Summer Education Retreat where he provided an ALA update to its attendees.

Lisa Neitzel, CLM, recently attended the Las Vegas Chapter's July monthly luncheon where she presented on benefits of ALA membership and involvement.

Here are additional topics that the Region 6 team can speak on at your chapter meetings or events:

- PaperLESS office
- Build-outs and space planning
- Billing and Collections
- Employment Engagement
- Business Partner Relations
- How to Get a Seat at the Table
- Strategic Planning
- Motivating a Team
- Change Management
- Mergers and Acquisitions
- Budgeting
- Community Outreach
- Diversity and Inclusion

REGIONAL REPRESENTATIVE'S FOCUS CHAPTERS:

Linda Quindt, CLM (858.737.3047) – *focuses on the Region as a whole*

Lisa Neitzel, CLM (949.271.7254) – *East Bay, Las Vegas, Silicon Valley*

Susanne Lawler (415.981.0550) – *Greater Los Angeles, Orange County, San Diego*

Shaun Morrison (310.788.2400) – *Golden Gate, Sacramento Valley, Greater Phoenix Valley of the Sun*

Mark Bridgeman, CLM (312.886.2954) – *Central Valley, Tucson-Old Pueblo, Independent members*

Committee Corner: The 2015 Annual Conference

By: Nancy E. Hamlett, CPA

I served for three years on the planning committee for the Financial Management Conferences and had an interest in applying for an Annual Conference Committee. Because there is a year and a half spent planning all aspects of the conference, there is a long lead time between the application and the conference date. Applications were submitted last September and there was a due diligence and review period before ten annual conference committee members were selected from the pool of qualified applicants. These members who are Administrators, HR Directors, Finance Directors, etc. were selected from various firm sizes in geographic locations around the country. It is a privilege and honor for me to serve the Association in this capacity and represent the Golden Gate Chapter.

The first step was a site visit to Nashville in March, touring the downtown conference facility, the Music City Center, staying in the conference hotel (The Omni - conveniently located across the street) and meeting for two full days with members of ALA headquarters staff who are responsible for conference planning logistics, legal marketplace and marketing.. In the all-day meetings the headquarters staff covers all key aspects of the conference planning to present the 30,000 foot view and the committee begins the brainstorming sessions for key educational topics and keynote speaker suggestions. During this process, the history and industries of Nashville were presented by the local committee member and themes for the conference were discussed in an open forum. This is the only site visit; the rest of the advance work is done during meetings at the current year's conference and by regular conference calls (initially held weekly).

The primary and most time consuming task for the committee is to plan the education to be topical and comprehensive – approximately ninety educational sessions. The Call for Presentations (NEW this year) was sent from headquarters in February to consultants, ALA members, business partners, or others as recommended who have either spoken at ALA conferences, including regional and chapter events, participated in webinars, other legal organizations and associations. There was a record response to this call and the committee is currently carefully evaluating 319 proposed sessions using an online evaluation system. The intent is for the conference to be as up to date as possible and cover in depth the topics and trends that law firms and businesses are facing, including identifying last minute hot topics that may arise next year. Your topical suggestions are always welcome.

Following on the heels of the well-attended annual conference held last month in Toronto, we had the opportunity to meet with and work with the Toronto committee and members of headquarters staff before, during and after the conference, reviewing and critiquing the innovations including everything from the speakers, sessions, schedule, legal marketplace and business matters sessions to the hub and the hive. The committee reviews and takes into account feedback from the members and business partners, evaluations and surveys as well as word of mouth constructive commentary for what worked well and what didn't work.



ALA is heading to the new Music City Center in Nashville! Save the dates May 17-20, 2015. As a member of the 2015 Annual Conference Planning Committee chaired by Lorri Salyards, CLM, I can tell you we have been hard at work since February, planning this annual conference and exposition to continue the strategic plan and vision of the ALA to be the leader for the business of law.

I encourage anyone who is interested in serving on a future annual conference committee to consider submitting an application and speak to chapter members who have served on the committees. The form and details are on the ALA national website www.alanet.org.

REGISTRATION IS NOW OPEN FOR THE 2014 BUSINESS OF LAW CONFERENCES AND THE 2014 SPECIALTY CONFERENCES:

September 4-6, 2014
Hilton Portland and Executive Towers, Portland, OR
September 11-13, 2014
Palmer House, Chicago, IL
October 6-8, 2014
Renaissance Worthington, Fort Worth, TX
October 27-29, 2014
Sheraton, Philadelphia, PA

November 3-5, 2014
H.R. Conference for Legal Professionals –Paris Hotel, Las Vegas
September 18-19, 2014
I.P. Conference for Legal Professionals -Westin City Ctr, Washington, DC
October 15, 2014
Corporate Law Department Symposium-Thompson Reuters, New York
September 18-20, 2014
Large Firm Principal Administrator Retreat – Waldorf-Astoria, Orlando