

ALA Region 6 Conference & Expo

October 20-22, 2011
The Cosmopolitan of Las Vegas
www.alanet.org/region6



Odds-On-Favorite



Save the Dates!



Celebrating
40 YEARS
1971 - 2011

Thank you
to all ALA members and business
partners who have made this
organization so special!



Your connection
to knowledge, resources and networking

ALA Wall of Presidents

REGION 6

2011-2012
REGION 6 MANAGEMENT TEAM



REGION 6

Chapters in Region 6

	<u>Location</u>
Valley of the Sun Chapter (www.alaphoenix.org)	Arizona
Tucson-Old Pueblo Chapter	Arizona
Central Valley Chapter	California
East Bay Chapter (www.ebala.org)	California
Golden Gate Chapter (www.walasf.org)	California
Greater Los Angeles Chapter (www.glaala.org)	California
Orange County Chapter (www.orangecountyala.org)	California
Sacramento Valley Chapter (www.ala-sacramentovalley.org)	California
San Diego Chapter (www.alasandiego.org)	California
Silicon Valley Chapter (www.alasvc.org)	California
Las Vegas Chapter (alalasvegas.org)	Nevada
New Zealand Chapter	New Zealand

The Region 6 Management Team is dedicated to helping you get what you need to successfully manage your chapter and your firm. Please feel free to contact us—we welcome your inquiries.

REGION 6

AT LARGE DIRECTOR STEPHEN G. DEMPSEY, CLM CAPITAL CHAPTER



SIDLEY AUSTIN, LLP
1501 K Street, NW
Washington, DC 20005
Phone: (202) 736-8866
sdempsey@sidley.com

Focus Chapters: Golden Gate

POSITION DESCRIPTION:

As the At-Large Director, Steve assists the Director of Region 6. The At-Large Director attends formal board meetings as a voting member of the board; establishes direct contact with members and promotes regular input on the affairs of the association; assists the Regional Directors of two assigned regions on an as-needed basis; and serves in various capacities on special task forces, committees, and other groups concerned with various Association issues and programs.

"We can't all be heroes because somebody has to sit on the curb and clap as they go by." (Will Rogers)

Steve would like everyone to know "I have found ALA to be an organization of both heroes and those who cheer them on. I encourage everyone to volunteer for something at any level: Chapter, Regional or Association. I have always received back much more than I gave."

ALA SERVICE HISTORY:

Regional Service:

2011-12 Region 6 At-Large Director

Association Service:

2009 Regional Nominating Committee
2008 Annual Conference Planning Committee
2006-07 Teleseminar Advisory Committee
2006-08 National Diversity Committee (Chair)
2003-06 National Diversity Task Force (Chair)

Chapter Service:

2000-Present Capital Chapter (President and other Cmtes)
1994-2000 Dallas Chapter (President and other Cmtes)

REGION 6



**PROJECTS OFFICER
CINDY SNOOK, PHR
SACRAMENTO VALLEY**

**KRONICK MOSCOVITZ TIEDE-
MANN & GIRARD, PC**
400 Capitol Mall
27th Floor
Sacramento, CA 95814-4417
Phone: (916) 321-4500
csnook@kmtg.com

Focus Chapters: Central Valley, Valley of the Sun, Tucson/Old Pueblo

POSITION DESCRIPTION:

The Projects Officer, in conjunction with headquarters and the regional team, promotes and advances the Association's goals through one or more specific activities and responsibilities developed by the regional team at the beginning of each Association year. In particular, the activity(ies) shall advance one or more of the following: 1) vendor liaison within the region; 2) visibility/credibility of the Association and the legal management profession; 3) chapter or regional relationships with law-related organizations; 4) cultural diversity; 5) ALA's Value in Partnership (VIP)sm program (member benefits); 6) member recruitment and retention; and 7) ALA's Community Challenge initiative.

Cindy would like everyone to know that "ALA has been a vital component to my professional career. The educational and networking opportunities are without a doubt the number one reason I joined back in 1993. Over the years I have made so many good friends, not only with my fellow colleagues, but with our business partners, too. I look forward to serving Region 6 as its incoming Projects Officer. "

ALA SERVICE HISTORY:

Regional Service:

2011-13 Region 6 Officer

Association Service:

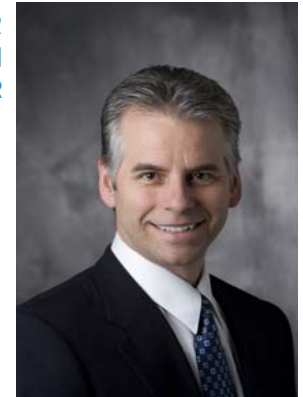
2003-04 Regional Nominating Committee

Sacramento Valley Chapter

2010-11 Programs & Education Chair
2007-08 Director at Large
2003-04 Immediate Past President
2002-03 President
2001-02 President-Elect
2000-01 Secretary

REGION 6

**DIRECTOR
STEVEN MORRIS, CLM
GOLDEN GATE CHAPTER**



**ALLEN MATKINS LECK GAMBLE
MALLORY & NATSIS LLP**
Three Embarcadero Center, 12th Fl.
San Francisco, CA 94111-4074
(415) 273-7452 (direct)
smorris@allenmatkins.com

Focus Chapters: Greater Los Angeles, New Zealand

POSITION DESCRIPTION:

The Director attends formal board meetings as a voting member of the board; oversees all activities within the region and chairs the Regional Council meetings; ensures that the regional nominating process occurs within the stated guidelines and time frame; prepares overall annual budget for the region with information provided by headquarters staff and members of the regional management team; assumes responsibility for the financial and legal issues of the region and works with headquarters staff and legal counsel on the resolution of such issues, as appropriate; establishes direct contact with members and promotes regular and timely communications within the region through the use of regional newsletters, letters, memos, online communications and/or council meetings; and serves in various capacities on special task forces, committees, and other groups concerned with various Association issues and programs.

Steve would like everyone to know that "relationships with fellow ALA members and business partners alike have been invaluable to me as an administrator. ALA involvement has been my smartest career investment ever."

ALA SERVICE HISTORY:

Regional Service:

2010-13 Region 6 Director

2009-10 Region 6 Officer

Orange County Chapter

2006-07 Past-President
2005-06 President
2004-05 Vice President
2003-04 Director of Membership
2001-03 Legal Secretary Course Chair
2000-01 Secretary
1999-00 Community Challenge Chair

REGION 6



COMMUNICATIONS OFFICER MATTHEW OGDEN GOLDEN GATE CHAPTER

HINSHAW & CULBERTSON, LLP
One California St., 18th Floor
San Francisco, CA, 94111
Phone: 415-362-6000
mogden@hinshawlaw.com

Focus Chapters: Orange County, San Diego, Silicon Valley

POSITION DESCRIPTION:

The Communications Officer, in conjunction with headquarters and the regional team, establishes and maintains regular communications with the chapters and members, including those members not affiliated with chapters; visits chapters as requested and within budgetary guidelines; assists with the formation of new chapters; communicates regional and national activities to chapters; encourages chapters and members to abide by the bylaws, Chapter Objectives, Member Objectives and the ALA Code of Professional Ethics; and participates in the region's council meetings.

Matt would like everyone to know "Twelve years ago when I first became a legal administrator, I was so excited to finally be able to join ALA. My former boss, a past ALA Chapter President, had introduced me to the organization and I saw how much she enjoyed and benefitted from her membership. I joined as soon as I was able and have not regretted it. In addition to the excellent educational opportunities which ALA offers, my service on my local Chapter Board has honed many of my professional skills including public speaking, leadership, financial management and written communication. I have also learned the value of partnering with vendors. I look forward to serving Region 6 as its incoming Communications Officer."

ALA SERVICE HISTORY:

Regional Service:

2010-12 Region 6 Officer

Golden Gate Chapter

2009-10 Newsletter Editor
2008-09 Chapter President
2007-08 Vice President/President-Elect
2005-07 Treasurer
2004-05 Quarterly Meetings Co-Chair
2003-04 Marketing Co-Chair

REGION 6



EDUCATION OFFICER HELEN FERENTINOS SILICON VALLEY CHAPTER

BINGHAM MCCUTCHEN LLP
1900 University Avenue
4th Floor
East Palo Alto, CA 94303
Phone: (650) 849-4811
helen.ferentinos@bingham.com

Focus Chapters: East Bay, Las Vegas, Sacramento Valley

POSITION DESCRIPTION:

The Education Officer, in conjunction with headquarters and the regional team, promotes education programs in the region and in chapters; provides oversight for regional education programming, including the Regional Conference; participates in the region's council meetings; communicates ALA services to members, potential members and other industry-related persons or groups; visits appropriate chapters within budgetary guidelines; and encourages members to adhere to the bylaws and the ALA Code of Professional Ethics.

Helen would like everyone to know that "I became involved in ALA because I wanted to give back. When I was new to the legal field, the Golden Gate Chapter sponsored a series of evening educational meetings on the various aspects of managing a law firm. I found those sessions so helpful and so interesting that I became motivated to make law firm management my career. I have continued learning and honing my skills at local, regional and annual conferences and each time I feel energized and more capable. Becoming involved in ALA has resulted in my professional development and in a marked increase in my fun IQ!"

ALA SERVICE HISTORY:

Regional Service:

2011-13 Region 6 Officer

Association Service:

2009-2011 Annual Conference Committee

Silicon Valley Chapter:

2008-09 President
2007-08 President-Elect
2005-07 Vice President, Education
2007 Committee Chair, Chapter 25th Anniversary