

ALA SILICON VALLEY CHAPTER

Business Partner Program: Benefits at-a-Glance

Sponsorship Level	Terabyte	Gigabyte	Megabyte	Kilobyte
Sponsorship Price	\$6,000	\$4,500	\$2,200	\$1,200
Sponsorship Business PartnerLimit	Limit 1	Limit 4	Unlimited	Unlimited

Renewal Preference

Right of first acceptance for sponsor level, upon payment	TB			
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Membership Directory - alasvc.org

Online Access to Membership Directory	TB	GB	MB	KB
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Website - alasvc.org

Logo and link on Homepage	TB			
Listing on Business Partner Page with logo and profile photo	TB (2)	GB (1)		
Listing on Business Partner page with link	TB	GB	MB	KB
New Link from ALASVC.org diversity to Business Partner's diversity page/efforts	TB	GB	MB	KB

Chapter Communication (Announcements, Social Media)

Author legal management related articles on website, LinkedIn and Facebook x1	TB			
Announcement of current Chapter Business Partners via e-mail, LinkedIn, and Facebook	TB	GB	MB	KB
Feature segment on social media (@ALASiliconValley on LinkedIn and Facebook) - logo, link, and short description of services	TB	GB group *		

Educational Sessions

Sponsor Employment Law Update, logo on invitation and social media	TB			
Speaker introduction for Employment Law Update	TB			
Invitation to Employment Law Update	TB	GB	MB	
Sponsor standard educational session (excludes Employment Law Update)	TB	GB group *		
Invitation to Chapter educational sessions	TB	GB	MB	KB

Networking Events

Community Connection Events - logo on invitation	TB			
Invitation to Community Connection Events	TB	GB	MB	KB
Invitation to Business Partner Appreciation Event (TBD Sep/Oct)	TB	GB	MB	KB
Invitation to Holiday Event (TBD Dec)	TB (3)	GB (2)	MB (2)	KB (1)
Winter Networking - logo on invitation	TB	GB		
Invitation to Winter Networking Event (TBD Feb/Mar)	TB (3)	GB (2)	MB (2)	
Spring Networking Event - logo on invitation	TB	GB		
Invitation to Spring Networking Event (TBD June/July)	TB (3)	GB (2)		

Other Benefits

Recognition for member scholarship to Annual Conference in announcement	TB	GB group *		
CLM Study Group Scholarship - logo	TB	GB		
Use of ALASVC's Business Partner logo (with signature agreement)	TB	GB	MB	KB

*The Business Partners in the GB Group are listed together.