

Business Partner Program: Benefits at-a-Glance

Sponsorship Level

	Terabyte	Gigabyte	Megabyte	Kilobyte
Sponsorship Price	\$ 6,500.00	\$ 5,000.00	\$ 3,000.00	\$ 2,000.00
Sponsorship Business Partner Limit	Limit 2	Limit 4	Unlimited	Unlimited

Renewal Preference

Right of first acceptance for sponsor level, upon payment	TB	GB		
---	----	----	--	--

Membership Directory - alasvc.org

Online Access to Membership Directory	TB	GB	MB	KB
---------------------------------------	----	----	----	----

Website - alasvc.org

Logo and link on Homepage	TB			
Listing on Business Partner Page with logo, profile photo, and link	TB (2)**	GB (1)**		
Listing on Business Partner page with link only			MB	KB
Link from ALASVC.org diversity to Business Partner's diversity page/efforts	TB	GB	MB	KB

Chapter Communication (Announcements, Social Media)

Receive member newsletter with Business Partner Announcements	TB	GB	MB	KB
Author legal management-related articles on website, LinkedIn and Facebook	TB (1)			
Announcement of current Chapter Business Partners via e-mail, LinkedIn, and Facebook, and newsletter	TB	GB	MB	KB
Feature segment on social media (@ALASiliconValley on LinkedIn and Facebook) logo, link, and short description of services	TB	GB group*		
Feature segment in newsletter	TB			
Display/Table at ALA events for BP to display marketing/logo items and business cards	TB	GB	MB	KB
Sign on table with List of BPs – (TB = logo + contact information, all other levels = logo)	TB (logo+)	GB (logo)	MB (logo)	KB (logo)

Educational Sessions

Sponsor Employment Law Update, logo on invitation and social media	TB			
Speaker introduction for Employment Law Update	TB			
Invitation to Employment Law Update	TB	GB	MB	
Sponsor standard educational session (excludes Employment Law Update)	TB (1)	GB group* (1)		
Invitation to Chapter education sessions	TB	GB	MB	KB

Networking Event

Community Connection Events - logo on invitation	TB			
Invitation to Community Connection Events	TB	GB	MB	KB
Invitation to Business Partner Appreciation Event (TBD Sept/Oct)	TB (3)	GB (2)	MB (2)	KB (1)
Invitation to Holiday Event (TBD Dec)	TB (3)	GB (2)	MB (2)	KB (1)
Winter Networking - logo on invitation	TB	GB		
Invitation to Winter Networking Event (TBD Feb/Mar)	TB (3)	GB (2)	MB (2)	
Spring Networking Event - logo on invitation	TB	GB		
Invitation to Spring Networking Event (TBD June/July)	TB (3)	GB (2)		

Other Benefits

Opportunity to participate on board task force groups (Ex: Events, Education, DEI&A)	TB	GB	MB	KB
CLM Study Group Scholarship - logo	TB group	GB group		
Use of ALASVC's Business Partner logo (with signature agreement)	TB	GB	MB	KB
Use of ALA Chapter partner badge for BP to showcase sponsorship	TB	GB	MB	KB
Business Partner Idea Exchange or survey -- This is either a hybrid meeting or a survey to gather your feedback	TB	GB	MB	KB

A LA Carte options – in addition to sponsorship levels

Sponsor a Future Leader to Chapter Leadership Institute -- Business Partners may sponsor a Silicon Valley Chapter Member interested in becoming a future leader to attend CLI. Pricing includes registration, flight, and hotel. Any costs above the listed price to be covered by the participant. The sponsored participant will write an article about their experience to be published in the newsletter and shared via our social media accounts.	\$2,500.00
Sponsor a member to Annual Conference -- Business Partners may sponsor a Silicon Valley Chapter Member to attend the ALA Annual Conference. Pricing includes registration, flight, and hotel. Any costs above the listed price will be covered by the participant. The sponsored participant will write an article about their experience to be published in the newsletter and shared via our social media accounts.	\$4,000.00
Sponsor Member to LegalLeader Summit -- Business Partners may sponsor a Silicon Valley Chapter Member to attend ALA's LegalLeader Summit. Pricing includes registration, flight, and hotel. Any costs above the listed price will be covered by the participant. The sponsored participant will write an article about their experience to be published in the newsletter and shared via our social media accounts.	\$2,500.00

*The Business Partner in the GB Group are listed together.

**Business Partner tier initials listed by (#) indicate the number of people eligible within that tier to participate or be invited at that level.