



Silicon Valley
Chapter

2025-26 Business Partner Program

Thank you for your interest in partnering with the Silicon Valley Chapter of the Association of Legal Administrators!

We support leaders in the legal industry, representing over 9,000 legal management professionals worldwide and approximately 55 members locally. We provide educational programs, networking opportunities, and other resources to members. We work closely with business partners to develop long-term relationships across firms and geographies.

As a valued business partner, we want to help you promote your products and services to our members because the right products and services are key to *our* success in managing our firms. When a member looks for a resource, or asks for a recommendation, our Business Partner listing is often the first point of contact.

Our goal is to foster a mutually beneficial, long-term relationship with our Business Partners. Our Business Partners make our member firms successful by providing our members legal industry expertise and services, and the visibility that our sponsorship program provides to our sponsors creates new business opportunities.

The Board members of the Silicon Valley Chapter continuously evaluate the Business Partner Program to identify and implement improvements.

Our program runs from August 1, 2025 through July 31, 2026. In order to receive the full sponsorship level benefits, we highly encourage you to submit payment by **July 31**.

We appreciate your interest in becoming a business partner with ALA Silicon Valley Chapter. For more information, please visit www.alasvc.org and select [Business Partners](#).

If you have any questions or comments about our program, please feel free to contact us.

Shelley Strong

Local chapter website: www.alasvc.org

Business Partner Outreach

Local business partner page: <https://alasvc.org/sponsors.php>

businesspartners@alasvc.org

Parent organization: www.alanet.org

ALA SILICON VALLEY CHAPTER

Business Partner Program: Benefits at-a-Glance

Sponsorship Level	Terabyte	Gigabyte	Megabyte	Kilobyte
Sponsorship Price	\$ 6,500.00	\$ 5,000.00	\$ 3,000.00	\$ 1,800.00
Sponsorship Business Partner Limit	Limit 2	Limit 4	Unlimited	Unlimited
Renewal Preference				
Right of first acceptance for sponsor level, upon payment	TB	GB		
Membership Directory - alasvc.org				
Online Access to Membership Directory	TB	GB	MB	KB
Website - alasvc.org				
Logo and link on Homepage	TB			
Listing on Business Partner Page with logo, profile photo, and link	TB (2)**	GB (1)**		
Listing on Business Partner page with link only			MB	KB
Link from ALASVC.org diversity to Business Partner's diversity page/efforts	TB	GB	MB	KB
Chapter Communication (Announcements, Social Media)				
Quarterly member newsletter with Business Partner Announcements	TB	GB	MB	KB
Author legal management related articles on website, LinkedIn and Facebook	TB (1)			
Announcement of current Chapter Business Partners via e-mail, LinkedIn, and Facebook	TB	GB	MB	KB
Feature segment on social media (@ALASiliconValley on LinkedIn and Facebook) logo, link, and short description of services	TB	GB group*		
Educational Sessions				
Sponsor Employment Law Update, logo on invitation and social media	TB			
Speaker introduction for Employment Law Update	TB			
Invitation to Employment Law Update	TB	GB	MB	
Sponsor standard educational session (excludes Employment Law Update)	TB (1)	GB group* (1)		
Invitation to Chapter education sessions	TB	GB	MB	KB
Networking Event				
Community Connection Events - logo on invitation	TB			
Invitation to Community Connection Events	TB	GB	MB	KB
Invitation to Business Partner Appreciation Event (TBD Sept/Oct)	TB (3)	GB (2)	MB (2)	KB (1)
Invitation to Holiday Event (TBD Dec)	TB (3)	GB (2)	MB (2)	KB (1)
Spring Networking - logo on invitation	TB	GB		
Invitation to Spring Networking Event (TBD Feb/Mar)	TB (3)	GB (2)	MB (2)	
Summer Networking Event - logo on invitation	TB	GB		
Invitation to Summer Networking Event (TBD June/July)	TB (3)	GB (2)		
Other Benefits				
Opportunity to participate on board task force groups (Ex: Events, Education, DEI&A)	TB	GB	MB	KB
CLM Study Group Scholarship - logo	TB group	GB group		
Use of ALASVC's Business Partner logo (with signature agreement)	TB	GB	MB	KB

*The Business Partner in the GB Group are listed together.

**Business Partner tier initials listed by (#) indicate the number of people eligible within that tier to participate or be invited at that level.